

## Improved binocular vision.

The new ZEISS Progressive Plus 2 for even greater visual comfort.



**See more. Live more.**  
**ZEISS precision lenses.**

[www.better-vision.zeiss.com](http://www.better-vision.zeiss.com)



# The plus in visual comfort - Plus 2.

ZEISS Progressive Plus 2 – discover the second generation now. The well-known and proven Plus design with upgraded features for even greater visual comfort.

Unlike conventional progressive lenses the ZEISS Progressive Plus 2 takes into account the complex binocular interaction of the eyes. The advanced optimization algorithm supports the fusion of the

images of the two eyes, resulting in enhanced binocular vision. Your consumers will quickly discover and enjoy the advantages compared to conventional progressive lenses.

## Non-synchronized



Non-synchronized binocular zones of conventional progressive lenses.

## Synchronized



Synchronized and large binocular zones in all designs from Plus 2 onwards.

### ZEISS Progressive Plus 2 at a glance:

- Second generation of a well-known and proven ZEISS design.
- Uses advanced freeform technology by ZEISS.
- ZEISS variable thinning prism optimization algorithms and OPTIMA for enhanced cosmetic outcome.
- Fusion of the binocular images leads to larger binocular fields of view.
- Optimized C.O.R.E. technology allows increased consideration of the eye's center of rotation for each individual wearer.
- Available with i.Scription® technology.

### Consumer benefits:

- Improved binocular vision.
- Thinner & flatter lenses for enhanced cosmetic outcome.
- Easy adaptation.
- Improved night and low light vision (if i.Scription® technology is added).

### Practice benefits:

- Upgraded well-known product.
- Easy to handle and fit.
- Enlarged power range.
- Even more satisfied consumers.

# Experience the new ZEISS Progressive Plus 2.

ZEISS Progressive Plus 2 has been added to our well-known progressive portfolio to offer consumers the best possible service, as no two progressive lens wearers are alike. Improved binocular balance of the progressive zones and therefore greater visual comfort for your consumers characterize the new ZEISS Progressive Plus 2.

ZEISS progressive lens portfolio	ZEISS Progressive Classic ★ ★	ZEISS Progressive Plus 2 ★ ★ ★	ZEISS Progressive Superb ★ ★ ★ ★	ZEISS Progressive Individual 2 ★ ★ ★ ★ ★
<b>Optimum visual performance</b> Consideration of all relevant individual data.				●
<b>Perfect fit into the chosen frame</b> Adaptation of the variable corridor length.			●	●
<b>Better spatial perception and contrast vision</b> Binocular balance of progressive zones.		●	●	●
<b>Thin &amp; lightweight lenses</b> ZEISS variable thinning optimization algorithms.*		●	●	●
<b>High visual performance</b> Advanced freeform technology & the distinctive ZEISS Design DNA.	●	●	●	●
<b>Better night vision</b> Available with i.Scription® technology.	●	●	●	●

\* Due to the variable thinning prism a subsequent order for a single progressive lens is only possible if the data of the partner lens is specified and has not changed. Please find more information in the ZEISS Progressive Guide.

# The new ZEISS Progressive Plus 2: product availability & stamp layout.

The options available for the new ZEISS Progressive Plus 2 are as great as its features. Please find all options below and remember that the Plus 2 can be upgraded even more – by adding i.Scription® technology!

Product availability	Clear / tinted	PhotoFusion®	Transitions®	Polarized
Organic 1.74	● (only clear)			
Organic 1.67	●	●	●	
Organic 1.6 (also available in Sport)	●	●	●	●
Organic 1.5 (also available in Sport)	●	●	●	●

Please find detailed information on delivery ranges in your ZEISS price list.

## The ZEISS Progressive Plus 2 stamp layout and engraving.

<p><b>Recommended fitting height:</b> Standard 18mm Short 14 mm</p>		
<p><b>Lens Type &amp; Material*:</b> P2 = ZEISS Progressive Plus 2 p2 = ZEISS Progressive Plus 2 short 60 = Organic 1.6</p>	<p>P260 p260</p>	
<p><b>Addition:</b> 27 = 2.75 D</p>	<p>27</p>	

\* Shown material value is only example.

## **ZEISS precision lenses have a long tradition.**

Improved vision means precise vision. Something which the name ZEISS has stood for over 160 years. ZEISS guarantees the ultimate in lens precision in every finished lens with an engraved , which doesn't impair your field of vision in any way. This symbol of quality proves that your individual lens contains the same competence that has turned Carl Zeiss into a pioneer in several fields of optics.

This is why astronauts relied on ZEISS quality to take pictures of the first moon landing.

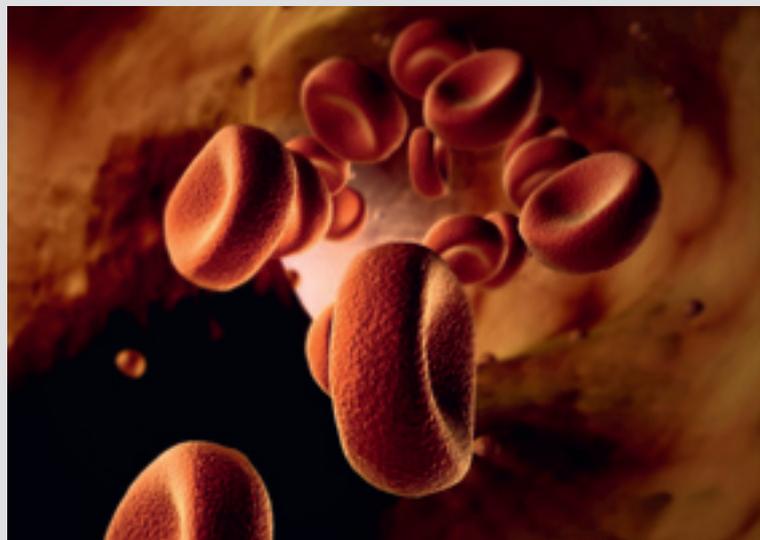
Google Earth sees more with ZEISS precision lenses. The cameras on board of practically all planes that capture images for Google Earth are equipped with ZEISS lenses.

Nobel Prize winners discover more with ZEISS microscopes. They make the invisible visible and help people become pioneers.

Hollywood captures more with ZEISS camera lenses. Whenever directors and camera crews shoot beautiful, unforgettable films, ZEISS camera lenses are often involved – from *The Lord of the Rings* to *Perfume: The Story of a Murderer*.

### **Precision since 1846:**

- The first man on the moon – photographed on 20 July 1969 using ZEISS camera lenses.
- Google Earth uses ZEISS precision camera lenses on board practically all planes to obtain spectacular images of the earth.
- ZEISS microscopes help Nobel Prize winners make red blood cells visible.
- ZEISS camera lenses play an important role for directors and camera crews in Hollywood.





**Carl Zeiss Vision International GmbH**  
[www.zeiss.com](http://www.zeiss.com)  
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